



Mackenzie Kandil

MULTIMEDIA DESIGNER

Contact



mackenziekandil@gmail.com



(513) 739-7511



mackenziekandilportfolio.com

Education

Bachelor of Fine Arts

- Digital Animation Concentration
- Web Communications Minor
- Magna Cum Laude - GPA 3.8

University of Alabama in Huntsville

August 2019 - December 2022

University of Indianapolis

August 2018 - May 2019

Technical Skills

- Adobe Illustrator
- Adobe Photoshop
- Creatopy
- After Effects
- Adobe Premiere Pro
- Maya

Design Skills

- Digital Design
- Print Design
- Motion Graphics
- 3D Modeling
- Animation
- UX Design

Eager and creative thinker with proven design contributions in business and entertainment. Strong collaboration, organization, work ethic, problem-solving, and time management skills. Seeking to join a marketing and design team to deliver outstanding results. Motivated to learn new technologies and design techniques to add value to my employer.

Work Experience:

Multimedia Designer - Beasley Media Group

August 2023 - July 2024

- Crafted digital ads for websites, billboards, and social media posts for clients across various industries.
- Successfully adhered to brand guidelines and met tight deadlines while managing multiple projects simultaneously.
- Designed assets for various events.
- Collaborated with Account Executives to create graphics tailored to each client's needs.

Graphic Design Associate - Charlotte Knights

April 2023 - September 2023

- Created logos and graphic assets for LED and digital displays throughout the stadium.
- Designed fan-facing print and digital media for various departments as needed.
- Assisted with game day setup and show execution, including roles as producer, operating the video board, and managing the in-house switcher.

Video and Graphics Intern - Charlotte Knights

May 2022 - August 2022

- Created a 3D model of the team mascot.
- Developed animations and graphics for the video board.
- Designed fan-facing print and digital media
- Operated the video board during home games.

Awards & Activities:

- President's List (4.0 GPA, 2020), Dean's List (2018-2022)
- 4-year member of the University of Alabama in Huntsville and 1-year member of the University of Indianapolis Women's Soccer Team
- Best in 2D Foundations, University of Indianapolis Art & Design Juried Student Exhibition (2018-19)
- Indiana Artist Craftsman Award, University of Indianapolis (2018-19)
- Varsity Soccer Team Captain (11th and 12th grade, 2016-2017)