



Dear Hiring Committee,

I am delighted to write this letter of recommendation for Mackenzie Kandil, who has worked as a Multimedia Designer at Beasley Media Group for the past year. Throughout this period, Mackenzie has demonstrated exceptional talent, creativity, and dedication to her work, making her an invaluable member of our team.

Mackenzie's role as a Multimedia Designer required her to handle a wide range of tasks, including graphic design, social media design, and digital content creation. She consistently delivered high-quality work, showcasing her advanced skills in design software such as Adobe Creative Suite, as well as her keen eye for detail and innovative approach to projects.

In addition to her technical skills, Mackenzie possesses excellent project management abilities. She consistently met tight deadlines, often juggling multiple projects simultaneously without compromising on quality. Her collaborative spirit and strong communication skills made her a pleasure to work with.

During her time at Beasley Media Group, Mackenzie showed incredible growth as a designer. She constantly adapted and expanded her technical abilities, refining her process and improving her skill set.

I have no doubt that Mackenzie will excel in any future endeavors she pursues. Her combination of technical proficiency, creative vision, and professional work ethic make her an outstanding candidate for any multimedia design position. I wholeheartedly recommend her and am confident that she will be a valuable asset to your team.

Please feel free to contact me at 704-562-0074 or trevor.adams@beasley.digital if you require any further information or would like to discuss Mackenzie's qualifications in more detail.

Sincerely,

Trevor Adams
Creative Director
Beasley Media Group

Danielle Taylor



Email: danielle@danielletaylordesign.com | Phone: 704.773.5271

Dear Hiring Manager,

I am happy to recommend Mackenzie Kandil for employment with your organization. I was her direct manager from August 2023 — July 2024, during her time as a Multimedia Designer at Beasley Media Group. I was consistently impressed with her work ethic, curiosity, and efficiency as a designer.

While employed at Beasley, Mackenzie juggled multiple tasks for various clients and met many tight deadlines. She was one of the top performers on our team, often completing 40 or more design projects per month. She also showed great attention to detail, allowing her to adapt her design style to best fit our clients' individual needs.

Finally, Mackenzie's eagerness to learn and grow as a designer stood out to me from day one. She's not afraid to ask meaningful questions, allowing her design work to constantly improve. With all of this in mind, I can wholeheartedly say that she'll be a great addition to your creative team!

Should you have any further questions about Mackenzie, feel free to reach out to me by email at danielle@danielletaylordesign.com, or by phone at (704) 773-5271.

Thank You,

Danielle Taylor
Associate Art Director
Beasley Media Group

A handwritten signature in black ink that reads 'Danielle Taylor' in a cursive script.

To Whom It May Concern,

My name is Chris Poindexter, and I am the Director of Game Presentation and Production for the Charlotte Knights, the Triple-A affiliate for the Chicago White Sox. I was Mackenzie's supervisor during her time with the Knights and I have never worked with a graphic designer as talented as her. She is creative, detail-oriented and efficient.

Many times, there were weeks she would design and produce more than 200 graphics between headshots, theme night graphics, pitcher graphics and more. She also created themed starting lineups for all 75 home games. As a minor league team, we had major league graphics thanks to the efforts of Mackenzie.

Any organization would be lucky to have someone like Mackenzie on their team. If I could have kept her with the Knights, I would have in a heartbeat. Not only is she an excellent graphic designer, but she does motion and animation as well. As content creator, she would be considered Swiss Army knife. If there's something that you need, Mackenzie can do it.

If you have any questions, feel free to reach out to me at chrisp@charlotteknights.com or at 757-372-8636.

Best,

Christopher Poindexter
Director of Game of Presentation
Charlotte Knights